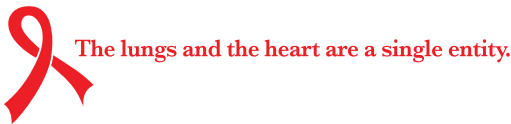


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Rhinitis and Asthma Are Treatable Diseases

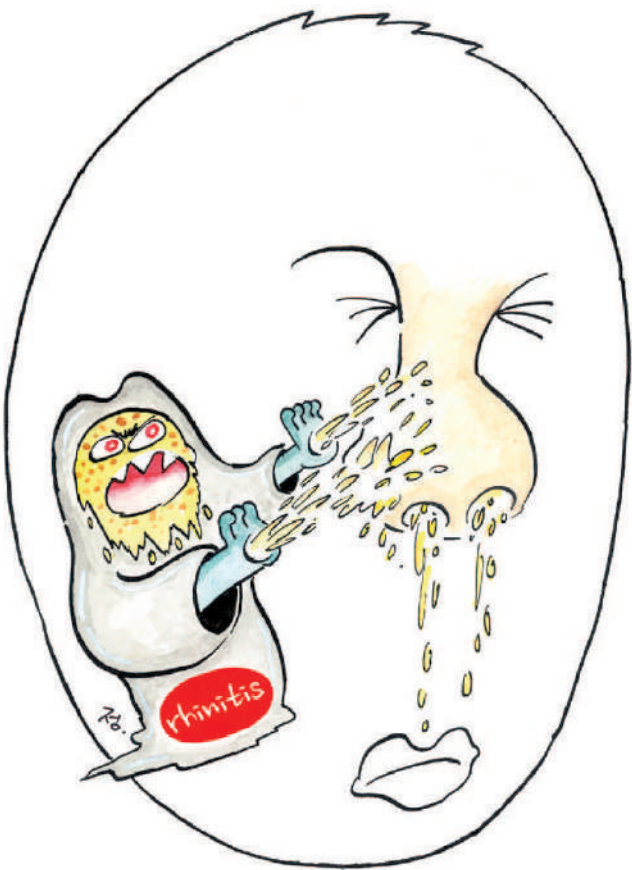
150,000 Patients with Respiratory Conditions Recovered by ‘Discharging’ Toxins!
Dr. Seo Hyo-seok, Author of <Free from Chemical Medicine>, Gives ‘Hope’ for Those Who Can’t Breathe Through The Nose.

Yuna(a fifteen-year-old middle school student) suffered severe rhinitis, so she went through a box of tissues every day. She blew her nose incessantly, creating problems with not only paying attention in class, but also making friends. Whenever she had to take tests at school, she failed because she was busy keeping her nose from running. She hasn’t had a good night’s sleep due to the rhinitis she developed since childhood and it definitely stunted her growth as well.

Yuna’s father, a dentist in South Korea, was also a rhinitis patient. He and his daughter, suffering from the same conditions, visited all the prestigious hospitals specializing in Western and Eastern medicines. Unfortunately, their efforts were in vain. Right when the two were about to give up, they

found Pyunkang Korean Medicine Hospital. During the visit, the father explained to Dr. Seo Hyo-seok, practitioner of oriental medicine and director of the hospital, the difficulties his daughter had to endure due to her condition. This left Dr. Seo thinking, since rhinitis is like having a sinus cold year-round, he could prescribe something that had effectively treated sinus cases.

A few days later, Yuna’s father came back to the hospital. He had waited for hours to see Dr. Seo, because he couldn’t wait to share the remarkable result; neither Yuna nor he needed boxes of tissues anymore, they only needed to use just few. Dr. Seo’s prescription showed its effects in only a few days and became the hope for all rhinitis patients at Pyunkang Korean Medicine Hospital.



Rhinitis causes nasal discharges to run incessantly like a broken faucet.

Do Not Underestimate Rhinitis

Symptoms of rhinitis and asthma are often mistaken for common cold symptoms, and numerous patients end up with aggravated conditions because they fail to get proper treatment on time. Rhinitis is a condition characterized by the mucous membrane of the nose becoming hypersensitive to certain substances, causing sneezes, nasal discharge, congestion, and itchiness among other symptoms. While the common cold is accompanied by nasal discharge, congestion, and fever, it should not be confused with rhinitis which brings more severe sneezing and itchiness in the eyes. If the early symptoms of rhinitis are not treated early on, they can progress into chronic rhinitis or even sinusitis.

The same goes for asthma. The early symptoms are very much like those of a chest cold, so it takes a long time for the affected to realize their conditions. In the cases both of rhinitis and asthma, patients must receive the early stage treatment appropriately for their respective conditions. Otherwise, the symptoms will progress into chronic conditions, which can not only significantly reduce the quality of life but even interrupt leading normal lives



Asthma makes the bronchi easily stimulated, interrupting respiration, and causing phlegm.

Over 50% of Rhinitis Patients Suffer Asthma

The number of allergic rhinitis patients has been growing all over the world. For instance, there are about fifty million people with allergic rhinitis in the U.S. alone. What is even more alarming is that the risk of developing asthma is three times higher for rhinitis patients. In fact, 40% of rhinitis patients have asthma, while 70% of asthma patients have allergic rhinitis. Plus, 16% of the fifty million people with allergic rhinitis also suffer from various other allergic symptoms. This proves how different conditions and symptoms are closely associated with one another and they sharing the underlying cause.

Those who are hypersensitive to allergens are likely to have sinus cold year-round and they develop rhinitis when their symptoms are further aggravated, especially in between seasons, when the temperature fluctuates. The problem is that rhinitis, if left untreated, can result in chronic rhinitis, sinusitis, otitis media(ear infection) and asthma. It is no wonder so many people suffer multiple allergic conditions at once. In <Free from Chemical Medicine>, these people are referred to as “people with an allergic constitution.”

Go from Allergic Constitution to Normal Constitution!

Rhinitis and asthma are conditions arising from a combination of hereditary and environmental factors. A person has a 50% chance of developing allergies if one of their parents has an allergic constitution, and an 80% chance if both parents have it. Environmental factors such as pollen, dust mites, animal hair, mold, cigarette smoke, food and pollutants can cause allergic reactions as well.

Those of us, who react to allergens, have the ‘allergic constitution’, which means the immune system is failing to distinguish between harmful and non-harmful substances. Non-harmful substances, which do not cause any reaction for individuals with normal constitutions, result in abnormal, hypersensitive reactions in people with allergic constitutions. So even when exposed to the same environment, we see some experience severe allergic reactions, while others do not. What is the cause of this difference? Dr. Seo says the answer can be found in the lungs.

To go from an allergic constitution to a normal constitution, we must make consistent efforts to strengthen our lungs. The lungs are the central part of the respiratory system and they govern the immune system. So by reinforcing the pulmonary functions, our tonsils and lymphocytes become healthier, and this alone can put the immune system back in good balance to work properly, preventing unnecessary allergic reactions. We may not be able to change our genes, but we can try to improve our lung conditions and enhance the immunity to lead healthier lives without sicknesses and symptoms.

Lost Immunity and Limited Treatment of Symptom

Of course, all medical symptom is bodily sign that there is a problem. Yet instead of figuring out the problem and treating its underlying cause, we depend on many treatment methods which tend to focus mainly on simply getting rid of the symptoms. This only weakens the immune system, leaving the body vulnerable to various microorganisms. We commonly use anti-histamine and steroids for temporary alleviation of the symptoms. Histamine is a hormone secreted by the body in response to foreign materials entering the body, and so anti-histamine simply inhibits this secretion. ‘Disabling’ a natural, physical response like so is the same thing as covering up the fire alarm that is ringing with a towel. But really, when we hear fire alarms, shouldn’t we be looking for the fire to extinguish it?

Prolonged use of steroids can cause tolerance and consequent side effects, while abuse or misuse can worsen the symptoms. Temporarily relieving the symptoms will inevitably lead to more severe consequences. This is the key to understanding why it has been difficult so far to treat rhinitis and asthma and prevent recurrences. The best way to liberate ourselves from rhinitis and asthma is to change the allergic constitution to a normal constitution, in order to gain resistance against abrupt temperature and environmental changes and enhance the immune system’s ability to distinguish between harmful and non-harmful substances, instead of seeking a temporary measure to alleviate the symptoms.

The Answer of The Fundamental Treatment is in The Lungs

So how confident are we about our lungs? Are they functioning at their full capacity? Not many of us will be able to answer, “Yes.” Most of us live in metropolitan cities, some of us have stopped to exercise, and some of us have picked up smoking. It is without a doubt our lungs are not in their best conditions. Yet respiration is a fundamental life process and it is our lungs that play this crucial role.

The main duty of our lungs is to let carbon dioxide out and oxygen in. The erythrocytes, or the red blood cells, transport the oxygen to the different organs. The leukocytes or the white blood cells do something different. They serve as ‘warriors’ to fight off bacteria, viruses, fungal and parasitic germs entering the body. When heat accumulates in the lungs and diminish the functions of the lungs, these blood cells cease to work as well. So obviously, if we have healthy lungs, we’ll have healthy blood cell activities.

That’s how healthy lungs promote qi, blood circulation and water metabolism, thereby strengthening the tonsils, which play a central role in the immune system. When the functions of the tonsils are improved, lymphocytes become more active and this enhances the ‘self-healing’

power we all have. Anyone with healthy lungs can endure various changes in the environment and defend the body against various diseases.

It takes about two months for our bodies to gain resistance against the common cold and three months to overcome rhinitis, with the gradual disappearance of the related symptoms such as discharges, sneezes, nasal congestion, coughs, phlegm, and itchiness around the nose, eyes, ears, and mouth. By the fourth month, we will have gotten rid of asthma.

Once we recover from rhinitis and asthma, we should focus on preventing relapses by preventing the common cold. Remember, it is the common cold that leads to rhinitis and asthma. There may not be a preventive medicine for the common cold, but strong tonsils can prevent it. We need strong tonsils to not catch fever-causing colds and recover from nasal colds very quickly. In other words, with strong tonsils, we’ll have a very low probability of relapses of rhinitis and asthma.

The Miraculous Treatment Starts with ‘The Lung Purification’

In 1948, twenty people died due to an air pollution incident in Donora, Pennsylvania. In 1952, the London smog caused four thousand deaths. Both cases show the harmful impact of ‘fine particles’ on the human body. Over the years, the concentration of fine particles in the atmosphere has increased substantially, causing a wide range of respiratory diseases. How do these toxic substances enter our bodies?

First, they enter through the lungs. Keep in mind over two hundred thousand types of foreign substances entering our bodies in a single inhalation. Second, they get absorbed by the skin. The skin serves as an auxiliary respiratory organ, through which some harmful substances enter in the process of exchanging the qi between the internal and external environments. Third, they get ingested through the foods we put in our mouths. During the process of absorbing and eliminating the food, we have active oxygen and waste build up inside our bodies.

These harmful substances accumulating inside the body produce toxins in combination with psychological factors such as stress, fatigue and anger. Of particular note, once the fine particles enter the alveoli, they do not get discharged outside the body. Indeed they can cause a wide range of respiratory diseases as well as lung diseases and skin diseases.

Thus, it is essential that we minimize the amount of toxic substances entering our bodies. Once these critical toxins enter the body, they stick to the mucus secreted by the lungs and bronchi, and can only be discharged through phlegm. In order

to promote the process of discharging the mucus containing the harmful fine particles, we must clean and purify the lungs.

Once our lungs become ‘purified’, the white blood cells, a crucial part of the immune system, become more active and enhance the immune system to a whole new level. By then, the immune cells can successfully get rid of the substances contaminating the body. By removing the contaminants through nasal discharge and phlegm and by coughing and sneezing for about three to four months, the lungs’ self-purification ability will be enhanced, freeing us from various allergies.

Plan The Rhinitis and Asthma Treatment!

The Pyunkang-Hwan, an Korean medicine for cleaning and purifying the lungs, developed by the author based on his forty-one years of research, has helped over 80% of his patients recover from atopic dermatitis, rhinitis and asthma. On a particular note, the recovery rate for tonsillitis patients hit 95%. The conditions commonly considered ‘incurable’ are, in fact, manageable. So do not be discouraged when symptoms occur; instead, we should reflect on our lifestyles. We must work to minimize unhealthy habits such as smoking and stress-causing activities, while making healthier choices such as exercising regularly, orienting our diets toward natural foods, and taking the Pyunkang-Hwan to improve our immune systems.

Experience the miracle of being liberated. Read <Free from Chemical Medicine> which explains the ways of strengthening the lungs as well as the Pyunkang-Hwan, developed based on the author’s forty-one years of research and clinical experience. It provides detailed stories of patients who have recovered from respiratory and terminal conditions and gained stronger immunity and self-healing power with Pyunkang Korean Medicine Hospital.

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